



Michigan Coastal Credit Union Invites your kids on a Jurassic journey to financial wellness.

Michigan Coastal Credit Union helps educate youth membership prepare for their futures through financial education.

Other info: (Beginning April 15th, 2021 through April 30th, 2021) Youth making a savings deposit or opening an account will be eligible for prizes, financial education opportunities for kids available. Limited on prize per youth, brand new accounts or deposits into current accounts only while supplies last!

Promoting the financial health of our youngest members

Providing financial education embodies the movement's 'people-helping-people' philosophy. The theme for this year's Youth Month is "Be a Credit Union Saver and Your Savings Will Never Go Extinct." Together, we're encouraging our youngest members to open their own savings account (with a parent or guardian's help), begin a habit of putting money into that account regularly, and learn how compound interest helps their account to grow.

As more Americans seek financial guidance and more credit unions begin to offer services like financial counseling, it's essential to consider initiatives that also educate young members. If parents have trouble managing money, you can imagine that it's going to be even more challenging for them to have conversations about money with their kids. Michigan Coastal Credit Union can serve as an important ally for parents in their mission to teach their kids to be financially responsible. Providing this kind of support and education can help build long-term member loyalty.

If you have been wondering how to empower youth to save for their future, National Credit Union Youth Month is a great opportunity to start or boost your youth initiatives! Join us this April as credit unions across the country focus on educating youth about financial health. This year's kid-friendly theme emphasizes the benefits of wise saving habits using fun dinosaur characters. This celebration is a great time to engage kids at Michigan Coastal Credit Union and within your community to help them develop healthy money habits.

Get involved by using the Twitter hashtag #CUYouthMonth to let everyone know how your credit union is making a difference in young members' lives.